



CEO & FOUNDER

CH UMAIR ABDULLAH



PERSONAL PROFILE

Enthusiastic and self-motivated web designer with 5+ years of hands-on experience in WordPress CMS & all levels of testing, including performance, functional, integration, system, and user acceptance.

AREAS OF EXPERTISE

- WordPress
- HTML, CSS, PHP and JavaScript
- E-Commerce
- Marketplace/Multivendor Websites
- Search Engine Optimization
- Back-end & Front-end Development
- Custom Features Integrations

OTHER SKILLS

- The ability to analyze complex technical information
- Client Experience (CX)
- Complying with Protocols and Standards
- Goal Setting
- Detail oriented
- Excellent problem solver
- Adobe Creative Cloud (InDesign, Illustrator, Xd, Photoshop)
- Oral and written communication
- Collaboration
- Creativity
- Time-management
- Strategic Thinking

GET IN CONTACT

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Business: +92-312-9899100

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WORK EXPERIENCE

FOUNDER & CEO

ORFIK | NOV 2020 – PRESENT

FREELANCE WEB DESIGNER

Fiverr & Upwork | Nov 2019 – August 2020

- Worked on more than 90 websites
- Maintained a 5 Star rating during the complete time span
- Maintained a 100% response rate
- Reached to the rank of "Level 2 Seller"
- Maintained an order completion rate of 90%

MARKETING MANAGER

Orphic Ladies Store | April 2019 – Sep 2020

- Managing the import/export of all goods
- Marketing the online store
- Manage the social media pages of the store
- Import products from China to sell on the store
- Run ads on the website gaining more audience

MJ Meraki Cosmetics | Sep 2018 – Feb 2019

- Managing the import/export of all goods
- Marketing the products in the local market
- Promote the Brand
- Devise new ways to increase the targeted audience
- Monetize the products on different social platforms
- Find bloggers, influencers & youtubers for paid promotions

EDUCATION HISTORY

COMSATS UNIVERSITY ISLAMABAD

Bachelor of Computer Science | 2018–Present

- President, Computer and Technology Organization
- Vice President, Programming Club
- Member, Video Game Society
- Member, Student IT Helpdesk
- Student Volunteer, IEEE Comsats
- Member, Event Management Team CSS

STEPS COLLEGE

F.S.C Pre Engineering

Science Group | 2016 to 2018

SIDDEEQ PUBLIC SCHOOL

Matriculation | 2006 to 2016